

New Laws for Winners

Invest & negotiate with resilience & emotional intelligence, learn communication charisma & the power of rhetoric, achieve wealth goals, make money, get rich

Simone Janson (ed.)

Published at Best of HR – Berufebilder.de®

Inhaltsverzeichnis

τ .		
Im	pri	nı
1111	ρ_{11}	ш

<u>Introduction: Information, Experiences of Success, Inspiration - you'll find all that</u> in this Book

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Successfully use the AI Extension to the Book for your Goals and to make Money

Experience Success and Inspiration: Discover your Way and support Sustainability

Resilience and self-efficacy: Yes, We Can! // By Dr. Denis Mourlane

Marketing for business founders: Founder, target group and benefits in the triad // By Ulrike Rheinberger

Growth agile from StartUp to Mittelstand: How does transformation in companies work? // By Simone Janson

Outsmarting Yourself: How to NOT Quit Smoking // By Dr. Volker Kitz, Prof. Dr. Manuel Tusch

Earn more money and improve your finances - 5 unusual tips: Get rich in the forest? // By Jörg Romstötter

Invest successfully in finance: say no, make money // By Dr. Markus Elsässer
Personal development and self-knowledge: 5 tips for more motivation // By Marc
M. Galal

Being Consistent and Discipline Lead to Success: 4 Rules for Bosses and Employees // By Mike Fischer

The secret of success: How to get out of the hamster wheel // By Simon Hofer Self-determined and financially independent living: 3 factors and 5 tips // By Daniel Weinstock

3 basic principles for financial investors: earn more money // By Judith Engst, Rolf Morrie

Invest and increase money: what do the rich do better? // By Robert T. Kiyosaki Startup start-up financing: 9 tips for the self-employed // By Stefanie Kühn Implementing projects successfully and making decisions: a question of motivation // By Simon O. Sinek

Concentration on the essentials: efficient processes and standards increase output // By Philip Semmelroth

Conclusion: How to expand your Knowledge and Experience with interactive AI and discounted Add-on offers for free.

Authors Overview

Dr. Denis Mourlane
Ulrike Rheinberger
Prof. Dr. Manuel Tusch

Dr. Volker Kitz

Jörg Romstötter

Dr. Markus Elsässer

Mark M. Galal

Mike Fischer

Simon Hofer

Daniel Weinstock

Rolf Morrien

Judith Engst

Robert T. Kiyosaki

Stefanie Kühn

Simon O. Sinek

Philip Semmelroth

Simone Janson

<u>Profound Expert Knowledge, Quality Assurance and AI: The Concept of Publisher of the Year Best of HR - Berufebilder.de®</u>

Appendix: Tips and Prompts for using the AI Extensions

Imprint

The German National Library lists this publication in the German National Bibliography; detailed bibliographic data are available on the Internet at https://dnb.dnb.de.

ISBN of the German eBook edition: 9783965965362

ISBN of the English eBook edition: 9783965965379

German website of the publisher: https://berufebilder.de

English website of the publisher: https://best-of-hr.com

New Laws for Winners

4th completely revised and extended edition, 10.01.2024

©2024 by Best of HR - Berufebilder.de®, a brand of Janson Pressgroup Print & Online

Published by Simone Janson

Duesseldorf, Germany

Concept, editing, graphic design & layout: Simone Janson

Cover design with Canva

eMail: publisher@best-of-hr.com

For your <u>successful</u>, <u>fulfilling life</u>, the information you truly need: State-funded publisher, awarded the Global Business Award as <u>Publisher of the Year</u>: <u>Books</u>, <u>magazines</u>, <u>eCourses</u>, <u>data-driven AI services</u>. Print and online publications, along with the latest technology, go hand in hand - with over 20 years of experience, partners such as the <u>Federal Ministry of Education</u>, customers like <u>Samsung</u>, <u>DELL</u>, <u>Telekom</u>, or universities. Behind it all is <u>Simone Janson</u>, a German <u>Top10</u> blogger, referenced in <u>ARD</u>, <u>FAZ</u>, <u>ZEIT</u>, <u>WELT</u>, <u>Wikipedia</u>.

All books are published in German and English. We take our responsibility to deliver well-researched and reliable information very seriously. Therefore, the publisher follows a dedicated concept for quality assurance and compilance, where the expertise of renowned experts goes hand in hand with the latest AI technology for information analysis and text optimization. If you have any further questions, you can read the corresponding chapter at the end of the book.

All works of the publishing house Best of HR - Berufebilder.de®, including their parts, are protected by copyright. Any use outside the narrow limits of the copyright law is not permitted without the consent of the publisher and the author. This applies in particular to the electronic or other reproduction, translation, distribution and making publicly available.

Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at https://best-of-hr.com/press/.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at https://best-of-hr.com/academy/. In addition, workbooks are available to help you reflect on the inspirations from this book.

All readers who are looking for individual solutions also have the opportunity to use the AI extensions and consulting tools free of charge within the framework of AI Extended Books, for which we usually charge a monthly subscription fee. Our interactive success advisors and other AI-supported tools are at your disposal to provide you with tailored advice and recommendations that are tailored to your individual needs. Use these tools to drive your success and achieve your personal goals.

In addition to this wealth of inspiration, we want you to experience and enjoy your success: As a reader of this book, you will have access to a variety of exclusive services that will help you live well and successfully according to your wishes: from inspiring reader trips, where you have the opportunity to discover new places and exchange ideas with like-minded people, to lifestyle products that are

specifically tailored to your needs, we want to ensure that you make the most of this reading experience.

Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because only those who manage to achieve a high income in the long term will also have long-term success. There are several ways to do this, which can be briefly described as negotiating, selling and investing. Working well and negotiating a higher salary regularly is a good basis for this. Step two is to get into eCommerce and start selling products. And finally, the option of generating passive income by investing money and making it work for you. Unfortunately, very few people are really familiar with the subject of financial investments and there are as many opinions about correct financial planning as there are experts. So if you want to earn money on the side, you would do well not to lose track of the jungle of financial products between stock trading with individual stocks, ETF and index funds, gold, real estate, etc. Therefore, it makes sense to deal with your own wealth planning in more detail, after all, savings and thus the pension, which is important for retirement, are only destroyed by inflation.

You will receive valuable resources through this <u>unique publishing concept</u> that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in our Academy at https://best-of-hr.com/academy/. You can find out how to access it in the book's conclusion.

Our Academy offers you the opportunity to continuously expand your knowledge and skills and engage with like-minded individuals. By participating in our online courses and interacting with experts and other learners, you can achieve your professional goals and advance your personal success. We believe that inspiring experiences and continuous learning are the keys to long-term success. Therefore, we invite you to explore our Academy and benefit from the diverse learning opportunities.

In addition, the Workbook Success Planner is the perfect complement to the guidebooks. This workbook helps you successfully implement the inspirations and tips from our books, step by step and day by day, whether it's about career goals, decision management, or financial planning. You can either print the Success Planner yourself or order it as a bound book. Each workbook comes with a free eBook.

Do you want a personalized eBook topic or an e-course on a specific subject? You can also find that in our publishing house at https://best-of-hr.com/publisher/. We will create your personalized eBook on a topic of your choice upon request. In the Academy of Best of HR - Berufebilder.de®, you will also find email courses with individual assignments, personal support, and certification.

As a book reader, you not only have the advantage of gaining information and new insights but also enjoy financial benefits that come with purchasing our books. As a newsletter subscriber or registered member, you will receive a 50% discount on all e-courses and a 20% discount on all other books as a member edition. You can find the books at https://best-of-hr.com/shop/books/. The coupon code is sent weekly via the newsletter. Additionally, there is the Premium Membership, a paid flat rate for one year, which includes all learning materials, downloads, and premium articles.

Successfully use the AI Extension to the Book for your Goals and to make Money

For those seeking further individual guidance and services, our concept of AI Extended Books offers the potential to analyze information, gain valuable insights, and show paths to achieving your individual goals. By utilizing AI in your work or personal life, you can gain many benefits and work much more efficiently. Through our AI solutions, you will discover new ways to explore your horizons in innovative ways. And the best part is that this service is free for you as a book

buyer. In the appendix of the book, you will find a detailed explanation and numerous application examples to facilitate your successful handling of AI.

Our interactive <u>AI-assisted consultant</u> is there to assist you with any questions regarding success, career, and personal development. Our <u>AI-eTutor</u> supports the learning experiences from our academy with individual exercises. And the interactive <u>travel planner</u> helps you plan individual moments of success.

One of the greatest strengths of AI is its ability to process large amounts of data and recognize patterns. By using machine learning algorithms, AI can learn from this data and make predictions. This enables you to make informed decisions, optimize your strategies, and even solve complex problems. Whether it's your personal career management, optimizing communication processes, or improving work efficiency - AI can help you achieve your goals more effectively.

With the AI tools from Best of HR - Berufebilder.de®, you can even earn money. This is done through an affiliate program, a marketing strategy where companies collaborate with affiliates to promote and sell products or services. Affiliates are individuals or companies that act as partners and receive a commission for every sale or action they generate. To participate in our affiliate program, please register for our partner program.

Experience Success and Inspiration: Discover your Way and support Sustainability

But that's not all! We want to offer you a very special opportunity that will make your journey to personal growth and success even more unforgettable. Because we know that it's not just about reading, but also about experiencing and applying what you've learned. That's why we want to offer you exclusive vouchers for suitable trips and other items that perfectly match your chosen guide. To achieve this, we work with numerous network partners in accordance with our compliance guidelines.

So imagine putting the inspiring wisdom of your book into action while creating unforgettable memories at the same time. Whether it's a relaxing break at a wellness resort, an adventurous trip into nature, or a workshop that further develops your skills - with our specially selected vouchers, you can put what you've learned into practice directly and enjoy unforgettable experiences at the same time.

Let yourself be inspired by our guides and discover the possibilities that await you. Because we believe that true change doesn't just happen in the mind, but also in the heart and in action. So get ready to elevate your life to a new level with individual moments of success and make your dreams come true. By the way, 5 percent of your purchase goes to non-profit organizations that are dedicated to projects such as reforestation and climate protection.

So you see: from cost savings to access to knowledge and education, to the opportunity to experience and live your own successes, to inspiration for

entrepreneurial activities, and the possibility to earn money with our publishing house - reading our books can provide you with financial benefits in various ways.

Resilience and self-efficacy: Yes, We Can! // By Dr. Denis Mourlane

The self-efficacy conviction is one of the best studied human characteristics in psychology. Does the person who opposes us hold her own destiny, and that through her own behavior she can change herself and the things surrounding her for the better? If so, the self-efficacy is.

Psychologically well researched

The fact that the self-efficacy conviction is so well researched is due in particular to the fact that psychological research is once a disease-related research and we therapists know that the success of a therapy depends to a very great extent on this resilience factor

You have probably already had close contact with a person, a good friend, a partner, someone from your family, who has been struggling to process a separation or perhaps a dismissal.

Yes but...

They have probably tried to understand the situation, have given the person tips and advice on what they can do to make her feel better.

Perhaps you remember in this context that the person kept replying to you: "Yes, you are right, but I simply cannot forget him / her" or: "I cannot do this, I have no strength for it and besides, none of this makes any sense anyway."

Hopeless or lack of self-efficacy?

You probably gave up after a few, usually long, frustration, maybe you even gave up the contact with the person. It seemed to her no use.

What the person was missing was nothing more than a good self-efficacy, so the conviction that she can change something about her situation.

No sacrificial roll!

This factor is also important in two ways. First of all, of course, because highly resilient people have a firm conviction that can be expressed very well with the following sentence: "I am not a victim, but a creator of my world!"