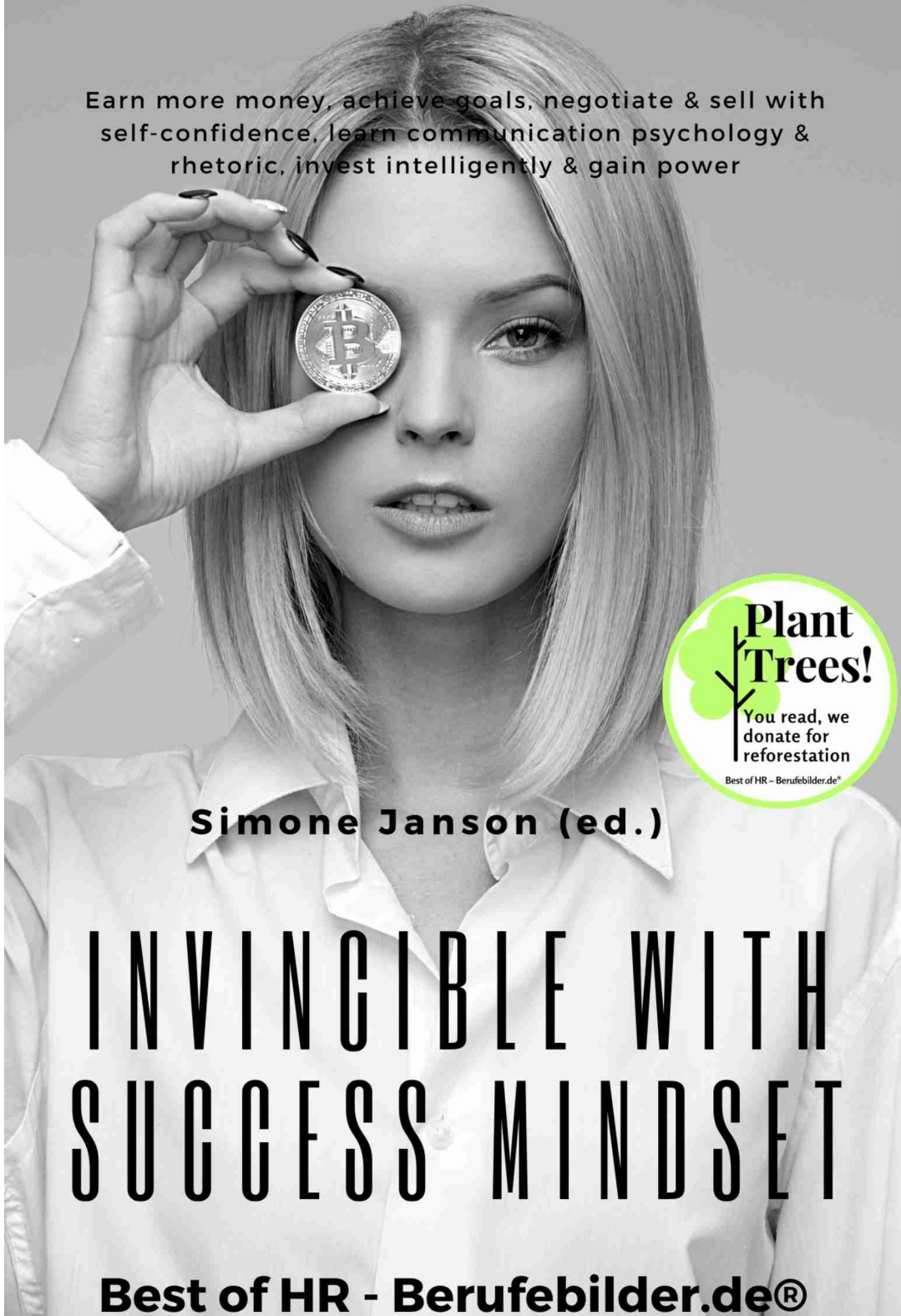


Earn more money, achieve goals, negotiate & sell with
self-confidence, learn communication psychology &
rhetoric, invest intelligently & gain power



Simone Janson (ed.)

INVINCIBLE WITH SUCCESS MINDSET

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Authors Overview

Martin Theyer

Dr. Denis Mourlane

Mark M. Galal

Wolfgang Traub

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John Rossman

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Imprint

The German National Library lists this publication in the German National Bibliography; detailed bibliographic data are available on the Internet at <https://dnb.dnb.de>.

ISBN of the German eBook edition: 9783965965300

ISBN of the English eBook edition: 9783965965317

German website of the publisher: <https://berufebilder.de>

English website of the publisher: <https://best-of-hr.com>

Invincible with Success Mindset

4th completely revised and extended edition, 10.01.2024

©2024 by Best of HR - Berufebilder.de®, a brand of Janson Pressgroup Print & Online

Published by Simone Janson

Duesseldorf, Germany

Concept, editing, graphic design & layout: Simone Janson

Cover design with Canva

eMail: publisher@best-of-hr.com

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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specifically tailored to your needs, we want to ensure that you make the most of this reading experience.

Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because being successful professionally and privately, fulfilling your own wishes, having more money and securing your long-term prosperity, who wouldn't want that? The way to get there is through the right attitude, the success mindset. It is not for nothing that Alibaba founder Jack Ma once said "If you want to change the world, you should start with yourself". And this is what needs to be learned, starting with the confident appearance in business and salary negotiations, through assertiveness in important decisions, to financial background knowledge for investing in the stock market. With the right mindset, the dream of financial freedom and passive income can definitely become a reality. Unfortunately, very few people are really familiar with the subject of financial investments and there are as many opinions about correct financial planning as there are experts. It is therefore necessary not to lose track in the jungle of financial products. Therefore, it makes sense to deal with your own wealth planning in more detail, after all, savings and thus the pension, which is important for retirement, are only destroyed by inflation.

You will receive valuable resources through this [unique publishing concept](#) that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

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Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in our Academy at <https://best-of-hr.com/academy/>. You can find out how to access it in the book's conclusion.

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The financial crisis as a tsunami: from the real estate bubble to the wave

// By Martin Theyer

Although the media and politicians are busy telling us something different, the financial crises come as no surprise. And we can arm ourselves against them.

Financial crisis: why it is emerging

The 2008 crisis did not start with the real estate bubble in the United States, as is widely believed. Its origin is much, much further back, its destructive power is much greater than imaginable and previously assumed. Hardly anyone talks about that. I do it. On the occasion of my seven years of research on my book “Lost Trust - The Tsunami Model of the Financial Crisis”, I dealt intensively with a question that has never left me since: What really triggered this crisis?

My tsunami model is based on the fact that there must be a trigger that started this wave. A tsunami. Tsunami means “wave in the port. The term was coined by Japanese fishermen who returned from fishing and found everything in their port completely destroyed. Even though they hadn't seen or felt for a while on the open sea.

A small event causes the entire economy to collapse

Similar to a sea or earthquake, which can set a wave under the sea surface for the time being unseen, a small, locally limited event in a globally networked financial world can trigger far-reaching consequences up to breakdowns of whole economic systems.

And that's exactly what happened. Now I had understood how a financial crisis arises in principle. However, the trigger was not one step closer. I only knew one thing: Somewhere, something had happened that had caused this wave.

From the Fall of the Wall to the Financial Crisis

The wave had then spread underground for a long time, at first small, then expanding. Until, yes, until we could no longer overlook her because she was already overrunning us and causing a mess in the financial markets.

So I had grabbed and did not let go. After long and intensive research in the USA, London and Switzerland I came close to the core. The same force that brought the Berlin Wall down, triggered the most severe financial crisis of our century!