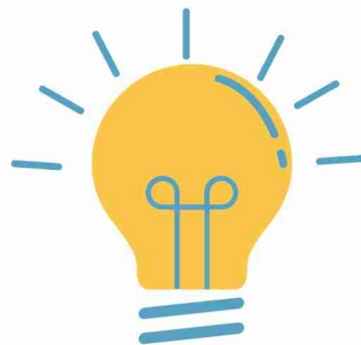


Simone Janson (ed.)

ALWAYS WITH YOUR HEAD THROUGH THE WALL!

Achieve Impossible Goals



Ideas & project management, think strategically, use
communication manipulation techniques & the power of
rhetoric

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because goals have to be thought big so that you are motivated to work towards the vision. But the reality, especially in large organizations, is often different: Anyone who tries to initiate changes, achieve goals or implement them often fails due to hidden or openly communicated resistance. Impatient people who then dash forward and extend their famous elbows have already lost. After all, success and an increase in power are usually the result of a sophisticated strategy and a clever tactical approach that helps to secure one's own status. If you take a closer look at the methodology of successful strategists, you will find that these are often the product of an optimal conception and the right decisions at the right time. Change has to be sexy so that it doesn't create fear. This book shows what really matters when it comes to achieving goals.

You will receive valuable resources through this [unique publishing concept](#) that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

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Internal blockages actively changing mind traps and obstacles

// By Claudia Hupprich

Each of us has certain blockages, pitfalls and obstacles that prevent us from achieving our goals. We call you Wusel. And imagine: you can actively change your bustle!

Change your mood to your mood

Do you already know your crowd? Congratulation! Now you can take the first steps to try a few changes. The measures proposed below do not change anything in the actual interaction of the Wusel and the reason for its actions, but can sometimes already cause the first changes in the Wusel's behavior.

All you need is your imagination and your humor, because now you can experiment as you please and transform the bustle. It is best to close your eyes again and let yourself be surprised by the upcoming encounter with the wusel. Now imagine that you have a kind of dashboard or dashboard in front of you, with a large number of knobs and controls. With each of these knobs and controls, you can change a particular aspect of the appearance of the wusel.

The size regulator

There is, for example, a regulator for the size of the wusel. As you turn the knob to the left, the wusel becomes smaller as you turn it to the right, the wobble increases. You can make the wusel small or also tiny, but also bigger and even huge.

Just as you like it. Experiment with it, you can restore the original state at any time. You will soon realize that there is a greatness for the whisper that seems to be the right one in your perception.

Whether it is the output of the wusel or you have reduced it or increased it, you will consciously perceive the moment when you have the impression that the appropriate size is the right one. The reason is not of interest here. It is only your perception that you should trust in this case.

The Wusel Zoom

Then switch to the next slider, which - similar to a photo lens - allows you to zoom around the wusel, thus reducing the distance between you and the wusel.

You can also zoom out the wusel, thus increasing the distance between you and the wusel. Then select the appropriate setting that best suits you.

The brightness control

Does the brightness fit? If not, try to find out what happens when you use the brightness control. Brighter, darker, no problem. You determine what you like best.

Color and sharpness

There are many other controls that can change your visual perception of the wusel: you can focus the wusel, but also blurred.

You can display it in monochrome, but also multicolored. You can change the colors. Treat yourself to the fun of trying each regulator in turn.

Re-dress the wusel

Have you already discovered the many small buttons on the dashboard? With these you can re-dress the Wusel, of course only if it fits into your imagination of the Wusel.

The selection of buttons is large: sailor suit, clown costume, cowboy hat, lightsaber, astronaut suit, magician hat, school bag, balloons, sunglasses, cardboard nose ... There is something for everyone. In short, you can dress the wusel as new as you like it best.

The sliders for the sound

Do you remember the voice of the Wusel? There are, of course, controls too. You can make the voice loud but also quiet. They can make them very high and even squeaky, or even very deep. Mainly, you have the impression that the voice so now better fits the wuschel, so you like it better.

Do not take the wig seriously

A client of mine did not change the voice of the Wusel, but linked the music from the Sesamstraße children's series. Since it was a whisper, with a very childish logic, she could always smile when the wusel began to play his usual game.

Because together with the music from Sesame Street, she could no longer take the bustle of the hustle and bustle seriously. By the way of this example, you will notice that your imagination has no limits when it comes to changing the hustle and bustle.

What to do with aggressive wusels?