

Simone Janson (ed.)

# Overnight Success

*Achieve goals quickly, solve  
problems through emotional  
intelligence anti-stress strategies  
& resilience, make the right  
decisions in career & project  
management*



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# Table of Contents

## Imprint

Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback  
Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Information as desired with Membership Discounts, eCourses, Workbooks,  
and custom, individual eBooks

Successfully use the AI Extension to the Book for your Goals and to make Money

Experience Success and Inspiration: Discover your Way and support Sustainability

TALK | Billionaire and Shutterstock founder Jon Oringer: Inner conviction  
creativity and enough sleep // By Simone Janson

Communicate instantly like Mr. Spock: The main thing is nebulous! // By Peter  
Kensok, Petra Schächtele-Philipp

Humor as a quick-witted technique: to make others laugh // By Dr. Matthias Nöllke

Networking like a Nobel Prize winner: 10 contact tips to success // By Simone  
Janson

On the track of success: 2 X 4 tips in the elevator to success // By Marc M. Galal

5 Tips to get on with a successful partner: Individual adept! // By Ulrike Stahl

Communicate to success in the job: 3 X 3 tips against career torpedoes // By Dr.  
Cornelia Topf

Referral Marketing as a sales promoter: 7 tips for good references // By Oliver  
Schumacher

Exchange knowledge for investments and investments: How does securities  
speculation work? // By Judith Engst, Rolf Morrien

Success money financial independence: entrepreneurs vs. Omitter // By Ilja  
Grzeskowitz

Financial intelligence makes you richer than money and thrift // By Robert T.  
Kiyosaki

Successfully setting up a sideline: Entrepreneurs after work // By Erik Renk

Find good ideas and inspiration: just get started // By Simone Janson

Motivation and conformity save time: 10 tips for better praise // By Simone Janson

Conclusion: How to expand your Knowledge and Experience with interactive AI  
and discounted Add-on offers for free.

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[Profound Expert Knowledge, Quality Assurance and AI: The Concept of Publisher  
of the Year Best of HR - Berufebilder.de®](#)

[Appendix: Tips and Prompts for using the AI Extensions](#)

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# **Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book**

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

## **Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback**

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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In addition to this wealth of inspiration, we want you to experience and enjoy your success: As a reader of this book, you will have access to a variety of exclusive services that will help you live well and successfully according to your wishes: from inspiring reader trips, where you have the opportunity to discover new places and exchange ideas with like-minded people, to lifestyle products that are

specifically tailored to your needs, we want to ensure that you make the most of this reading experience.

## **Your Benefit in concrete Terms: Content, Organization and Structure of the Book**

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because the myth persists that success has to be fought hard and hard earned. But life can also be simple. If you take a closer look, you will find that success can come very quickly. Often a certain pattern emerges: Success is always the result of well-researched information, well-thought-out considerations and the right decisions. But many people simply do not achieve goals because they set wrong priorities in everyday life and go through unstructured decision-making processes. Often uncomfortable tasks are postponed rather than done straight away. You wait for the right impetus instead of just taking action. And often we don't dare to clearly prioritize things that are important to us and to communicate them accordingly. In everyday life as well as in the professional world, it is extremely important to tackle and solve good problems quickly. But how do you make the right decision spontaneously and under stress and time pressure? How do you get all the information you need in a short time to avoid wrong decisions? And how can you control intuitive problem-solving and decision-making processes so that they actually run optimally and based on facts? This book helps. Make your day-to-day work better, more productive and more structured so that overnight success does not remain a coincidence.

You will receive valuable resources through this [unique publishing concept](#) that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.



## **Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks**

Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in our Academy at <https://best-of-hr.com/academy/>. You can find out how to access it in the book's conclusion.

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For those seeking further individual guidance and services, our concept of *AI Extended Books* offers the potential to analyze information, gain valuable insights, and show paths to achieving your individual goals. By utilizing AI in your work or personal life, you can gain many benefits and work much more efficiently. Through our AI solutions, you will discover new ways to explore your horizons in

innovative ways. And the best part is that this service is free for you as a book buyer. In the appendix of the book, you will find a detailed explanation and numerous application examples to facilitate your successful handling of AI.

Our interactive [AI-assisted consultant](#) is there to assist you with any questions regarding success, career, and personal development. Our [AI-eTutor](#) supports the learning experiences from our academy with individual exercises. And the interactive [travel planner](#) helps you plan individual moments of success.

One of the greatest strengths of AI is its ability to process large amounts of data and recognize patterns. By using machine learning algorithms, AI can learn from this data and make predictions. This enables you to make informed decisions, optimize your strategies, and even solve complex problems. Whether it's your personal career management, optimizing communication processes, or improving work efficiency - AI can help you achieve your goals more effectively.

With the AI tools from Best of HR - Berufebilder.de®, you can even earn money. This is done through an affiliate program, a marketing strategy where companies collaborate with affiliates to promote and sell products or services. Affiliates are individuals or companies that act as partners and receive a commission for every sale or action they generate. To participate in our affiliate program, please register [for our partner program](#).

## **Experience Success and Inspiration: Discover your Way and support Sustainability**

But that's not all! We want to offer you a very special opportunity that will make your journey to personal growth and success even more unforgettable. Because we know that it's not just about reading, but also about experiencing and applying what you've learned. That's why we want to offer you exclusive vouchers for suitable trips and other items that perfectly match your chosen guide. To achieve this, we work with numerous network partners in accordance with our compliance guidelines.

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So you see: from cost savings to access to knowledge and education, to the opportunity to experience and live your own successes, to inspiration for entrepreneurial activities, and the possibility to earn money with our publishing house - reading our books can provide you with financial benefits in various ways.

# **TALK | Billionaire and Shutterstock founder Jon Oringer: Inner conviction creativity and enough sleep**

*// By Simone Janson*

Jon Oringer is the founder and CEO of Shutterstock, a stock photo agency based in New York. In the first part of the interview, he tells us what is needed for a successful start-up and how to find his first employees.

*Jon Oringer is from New York. He studied mathematics and computer science at Stony Brook University and received his master's degree in computer science from Columbia University. In 2003, he founded Shutterstock with the aim of offering royalty-free images at affordable prices. He started with 30 of his own photos. Today the company is a global marketplace for visual content with headquarters in New York, has 000 employees, is listed on the stock exchange and sells over 250 million photos, illustrations, vector graphics and videos. He is Silicon Alley's first billionaire, according to Forbes and Bloomberg Businessweek.*

## **What do you do first when you start your working day - at home or in the office?**

No question: eMails. Unfortunately, I have the smartphone right next to the bed, so I can always call or eMails can react. What is also next to the bed is a notepad for new ideas.

## **How did you establish Shutterstock?**

I've always been an IT enthusiast. At the age of five I did the first programming steps and then earned a few dollars with the repair of computers as a teenager.

With this business, however, I would not have gotten far, that was clear to me early. It was not too bad, because I had a lot of other ideas. Above all, I have always had the courage to start something new. Before Shutterstock I have already founded ten other companies - more or less successful.

## **And so Shutterstock came into existence?**

When Shutterstock started, I was just finishing twenty and had developed a pop-up blocker. And noted:

No matter which way I wanted to approach new customers, I always needed image material, but had little budget. So it would have to go to others, I thought, and then the business idea Shutterstock grew up.