

SIMONE JANSON (ED.)



LEARN TO FAIL



REACH GOALS WITH RESILIENCE, TRAIN EMOTIONAL INTELLIGENCE CONFLICT MANAGEMENT & SELF-CONFIDENCE, HANDLE SABOTAGE & MANIPULATION, USE RISK PSYCHOLOGY

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Fuck Up & Go! Learn to Fail

Reach goals with resilience, train emotional intelligence conflict management & self-confidence, handle sabotage & manipulation, use risk psychology

Simone Janson (ed.)

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Authors Overview

Gabriele Schranz

Dr. Gabriele Cerwinka

Eric Ries

Carsten Knop

Cristina Muderlak

Ashlee Vance

Claudia Hupprich

Atilla Vuran

Prof. Dr. Gunnar Seide

Simone Janson

Profound Expert Knowledge, Quality Assurance and AI: The Concept of Publisher of the Year Best of HR - Berufebilder.de®

Appendix: Tips and Prompts for using the AI Extensions

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at https://best-of-hr.com/press/.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at https://best-of-hr.com/academy/. In addition, workbooks are available to help you reflect on the inspirations from this book.

All readers who are looking for individual solutions also have the opportunity to use the AI extensions and consulting tools free of charge within the framework of AI Extended Books, for which we usually charge a monthly subscription fee. Our interactive success advisors and other AI-supported tools are at your disposal to provide you with tailored advice and recommendations that are tailored to your individual needs. Use these tools to drive your success and achieve your personal goals.

In addition to this wealth of inspiration, we want you to experience and enjoy your success: As a reader of this book, you will have access to a variety of exclusive services that will help you live well and successfully according to your wishes: from inspiring reader trips, where you have the opportunity to discover new places and exchange ideas with like-minded people, to lifestyle products that are

specifically tailored to your needs, we want to ensure that you make the most of this reading experience.

Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because failures, crises and professional upheavals are the order of the day and career paths have long since ceased to be straightforward: Rather, those who are resilient, flexible and agile are more likely to be successful today. It is you who find it easy to fall and get up in difficult situations. Because failure does not have to be a dead end, it often clears the way to something new. Because often enough there is an inner dissatisfaction with one's own work beforehand, which only becomes more apparent in a crisis. And whoever manages to get up again afterwards will now even more be able to exploit their own potential and set new, better suited goals and thus drive their personal growth. This book accompanies failure and a new beginning.

You will receive valuable resources through this <u>unique publishing concept</u> that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in

our Academy at https://best-of-hr.com/academy/. You can find out how to access it in the book's conclusion.

Our Academy offers you the opportunity to continuously expand your knowledge and skills and engage with like-minded individuals. By participating in our online courses and interacting with experts and other learners, you can achieve your professional goals and advance your personal success. We believe that inspiring experiences and continuous learning are the keys to long-term success. Therefore, we invite you to explore our Academy and benefit from the diverse learning opportunities.

In addition, the Workbook Success Planner is the perfect complement to the guidebooks. This workbook helps you successfully implement the inspirations and tips from our books, step by step and day by day, whether it's about career goals, decision management, or financial planning. You can either print the Success Planner yourself or order it as a bound book. Each workbook comes with a free eBook.

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As a book reader, you not only have the advantage of gaining information and new insights but also enjoy financial benefits that come with purchasing our books. As a newsletter subscriber or registered member, you will receive a 50% discount on all e-courses and a 20% discount on all other books as a member edition. You can find the books at https://best-of-hr.com/shop/books/. The coupon code is sent weekly via the newsletter. Additionally, there is the Premium Membership, a paid flat rate for one year, which includes all learning materials, downloads, and premium articles.

Successfully use the AI Extension to the Book for your Goals and to make Money

For those seeking further individual guidance and services, our concept of *AI Extended Books* offers the potential to analyze information, gain valuable insights, and show paths to achieving your individual goals. By utilizing AI in your work or personal life, you can gain many benefits and work much more efficiently. Through our AI solutions, you will discover new ways to explore your horizons in innovative ways. And the best part is that this service is free for you as a book buyer. In the appendix of the book, you will find a detailed explanation and numerous application examples to facilitate your successful handling of AI.

Our interactive <u>AI-assisted consultant</u> is there to assist you with any questions regarding success, career, and personal development. Our <u>AI-eTutor</u> supports the

learning experiences from our academy with individual exercises. And the interactive <u>travel planner</u> helps you plan individual moments of success.

One of the greatest strengths of AI is its ability to process large amounts of data and recognize patterns. By using machine learning algorithms, AI can learn from this data and make predictions. This enables you to make informed decisions, optimize your strategies, and even solve complex problems. Whether it's your personal career management, optimizing communication processes, or improving work efficiency - AI can help you achieve your goals more effectively.

With the AI tools from Best of HR - Berufebilder.de®, you can even earn money. This is done through an affiliate program, a marketing strategy where companies collaborate with affiliates to promote and sell products or services. Affiliates are individuals or companies that act as partners and receive a commission for every sale or action they generate. To participate in our affiliate program, please register for our partner program.

Experience Success and Inspiration: Discover your Way and support Sustainability

But that's not all! We want to offer you a very special opportunity that will make your journey to personal growth and success even more unforgettable. Because we know that it's not just about reading, but also about experiencing and applying what you've learned. That's why we want to offer you exclusive vouchers for suitable trips and other items that perfectly match your chosen guide. To achieve this, we work with numerous network partners in accordance with our compliance guidelines.

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So you see: from cost savings to access to knowledge and education, to the opportunity to experience and live your own successes, to inspiration for entrepreneurial activities, and the possibility to earn money with our publishing house - reading our books can provide you with financial benefits in various ways.

Bankruptcy and failure: how entrepreneurs deal with it

// By Simone Janson

Failure - still a problem in Germany, especially because many do not even start out of fear of it. My contribution in the Financial Times shows why.

29.000 company incentives annually

Although there are annually around 29.000 corporate insolvencies, entrepreneurship is anything but normal in Germany: anyone who has to register for insolvency is itself responsible for this and is considered a failure.

It can meet anyone at any time - even if there are reserves.

Myopia with serious follow

Short-sightedness, which simply excludes such breaks in the entrepreneur's CV, has serious consequences for corporate culture in Germany: many do not become self-sufficient for fear of failure.

More in my post, published on 19. September 2008 in the Financial Times mid-size supplement.

Bankruptcy can hit anyone

"Bankruptcy can affect anyone. And it can happen quickly - despite reserves, "says Attila von Unruh. The 48-year-old knows what he is talking about: the former co-owner of an event marketing company has been living in bankruptcy for three years. "Many people think that this cannot happen to them: only those who cannot handle money or have done something wrong go bankrupt," reports Unruh of the reactions of his fellow human beings.

But that's not the case: "Of course there are also black sheep. But many were just unlucky." In fact, management errors are less likely to be to blame for bankruptcy than external factors: personal and health problems, poor customer payment practices or bureaucracy. Particularly precarious: The tax office or health insurance company can also initiate insolvency proceedings if the entrepreneur owes them money - and sometimes do so for a few thousand euros.

Insolvency administrators take the helm

If the child has then fallen into the well, a court-appointed insolvency administrator takes over the helm: He either restructures the company - or winds it up. The

administrator has more leeway than the managing director, for example in the event of dismissals. The company stands and falls with the skills of the insolvency administrator. Many a renovation fails because of a lack of experience1.

Very often, however, bankruptcy could be averted if entrepreneurs initiate reorganization measures in good time, negotiate with creditors, obtain external advice, or simply tap into the know-how of their employees. Unfortunately, many do the opposite: They push away problems, get even further in debt and hope that the crisis will pass at some point - also for fear of exposure in the circle of friends and acquaintances.

The reactions of the environment

However, the reactions of the environment depend very much on how you deal with the situation yourself: "Those who isolate themselves from shame because they can no longer keep up financially, for example, only provoke mistrust. When it becomes known that you are broke, everyone says: 'I knew something was wrong.' reports of balance and advises openness.

Since it is not easy for everyone, he founded the Anonymous Insolvency Discussion Group: "It is important to exchange ideas with people who can understand the situation. A wide range of skills are also represented in the group; we give each other valuable tips and gain new perspectives."

Get back on your feet - difficult

They are also necessary because those who want to get back on their feet in Germany after a bankruptcy have a hard time. Apart from the fact that the debt relief period at six years by international comparison is quite long: Many banks give Pleitiers no more credit to start a business again. Even finding an apartment is difficult if the Schufa information is negative.

In addition, for some trades, an authorization is required which is linked to the financial capacity which must be demonstrated by means of a tax assessment of the tax office. Another problem: An employment is difficult to find for older exentrepreneurs. These difficult conditions mean that some insolvency workers land in Hartz IV or in the Schwarzarbeit, instead of bringing their experience into a new company.

hope

But there is hope to get out of the devil's circle: A new foundation during the insolvency proceeding can only take place in consultation with the insolvency administrator, since the insolvency mass is liable for the arising liabilities.

Government funding programs or guarantees, as well as the employment agency, may also help with the funding. "And you can also live as a sublease," explains von