

Simone Janson (ed.)

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Profound Expert Knowledge, Quality Assurance and AI: The Concept of Publisher of the Year Best of HR - Berufebilder.de®

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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specifically tailored to your needs, we want to ensure that you make the most of this reading experience.

Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because in our society, many people look to heroes, as the recent crises have clearly shown. But it is better to find the hero or heroine in ourselves. Unfortunately, many people lack belief in themselves, in their own strengths, potentials and abilities. Basically: Those who are courageous and heroic will also achieve what they dream of. And that applies to all aspects of life equally from financial to emotional. Because success is defined differently for everyone. But often existing patterns and learned behaviors prevent us from becoming the heroes of our lives. Often there is a lack of self-confidence, self-love or even material security. But everyone can manage to achieve even ambitious goals with courage, energy and authentic self-confidence. This book wants to encourage and show that it is worthwhile to follow your own visions in life.

You will receive valuable resources through this [unique publishing concept](#) that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

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Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in

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Our Academy offers you the opportunity to continuously expand your knowledge and skills and engage with like-minded individuals. By participating in our online courses and interacting with experts and other learners, you can achieve your professional goals and advance your personal success. We believe that inspiring experiences and continuous learning are the keys to long-term success. Therefore, we invite you to explore our Academy and benefit from the diverse learning opportunities.

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learning experiences from our academy with individual exercises. And the interactive [travel planner](#) helps you plan individual moments of success.

One of the greatest strengths of AI is its ability to process large amounts of data and recognize patterns. By using machine learning algorithms, AI can learn from this data and make predictions. This enables you to make informed decisions, optimize your strategies, and even solve complex problems. Whether it's your personal career management, optimizing communication processes, or improving work efficiency - AI can help you achieve your goals more effectively.

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Experience Success and Inspiration: Discover your Way and support Sustainability

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So you see: from cost savings to access to knowledge and education, to the opportunity to experience and live your own successes, to inspiration for entrepreneurial activities, and the possibility to earn money with our publishing house - reading our books can provide you with financial benefits in various ways.

Perfectionism and fear of failure: all or no change

// By Tom Diesbrock

Do you know that? "Yes, I would very, very much like to change my job! But if I'm looking for a new job, it should of course also be my dream job. I have some good ideas - but unfortunately they're all too big to be implemented. Unfortunately I have to stay where I am. What a shame."

The way to the dream job

Some people have big professional dreams, and that is also very good. One would like to be a test pilot, the next development worker, another would like to run his own company.

Not all professional projects are accessible to everyone - some dream jobs are almost impossible due to certain factors such as age or physical fitness. Others require years of construction work or commitment that can not be achieved at the moment.

In small steps to success

Nevertheless, such a great professional goal can be helpful in any case: Either I find out what interests me so much, and try to find another, more easily realizable activity, which aims in a similar direction.

Or I look at my dream as a long-range goal and concentrate on the first steps in this direction. So far, so constructively.

Better a growling stomach than no pancake

But it is also different: I can use a career as an argument, so that I do not have to move from the spot. As if I were very hungry, would now like to eat pancakes, but unfortunately they are not on the menu.

So I prefer to eat nothing with a growling stomach and rave about how delicious pancakes are now - not a sensible strategy.

Caution If-trap

I call such a mechanism an if-trap: By making my actions dependent on a certain condition that will not happen with great certainty, I avoid being active and perhaps realizing the second best idea.

So I have a "good excuse" for myself and others for remaining hungry and dissatisfied. For example, if I have been an accountant for years and my job is

hanging around, I have to support a family and dream of working as an independent organic farmer, this idea will hardly be able to be implemented quickly.

Long-term goals instead of short-term changes

It would be constructive to look at it as a long-term goal and to prepare myself for it by means of further education, research and networking in order to make the transition possible in a few years.

This course would of course require a high degree of perseverance and frustration tolerance. I would have to endure my unloved job for a while, and my reward would be far away and not 100% secure.

Impossible, paper basket, done

On the other hand, I would have the chance one day to do what I really want. With the all-or-not-at-all strategy, I make it easier for myself in the first place by giving my wish the stamp "impracticable" and thus putting it in the trash.

At every suitable opportunity, however, I take him out, dream or tell others about how nice it would be if ... I explain (to myself and others) that I would rather give up my dead horse today than tomorrow - the only real alternative, unfortunately is not feasible.

Day dreams that make the gray job day more tolerable

And maybe most people nod then and confirm that this really does not work. I always leave some pressure inside. For reveling in beautiful dreams makes the gray Joballtag slightly easier to bear for a while - like a cinema film that lets me forget the reality for two hours.

Such a wonderful idea! But nothing changes. In doing so, I am using this strategy as a stone in the way, which could lead me to many other, perhaps somewhat smaller but still good solutions.

Do you have a Traumberuf or a nice big professional idea that you consider to be unattainable and use as an argument to hold onto your current job?