

Simone Janson (ed.)

Discipline the Secret of Success

**Work & Win more
Efficient**

Plan project
management
communication &
strategies, learn focus
clarity & emotional
intelligence, achieve
your goals



Discipline – the Secret of Success!

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because discipline, the ability to carry out a project or task to the end is essential for success. Continuing to work efficiently and productively and to put plans into practice, even if unforeseen events get in the way, is particularly important. Good time management, mindfulness and resilience help to overcome difficulties without stress and fears. This book shows how to do it.

You will receive valuable resources through this [unique publishing concept](#) that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in our Academy at <https://best-of-hr.com/academy/>. You can find out how to access it in the book's conclusion.

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courses and interacting with experts and other learners, you can achieve your professional goals and advance your personal success. We believe that inspiring experiences and continuous learning are the keys to long-term success. Therefore, we invite you to explore our Academy and benefit from the diverse learning opportunities.

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So you see: from cost savings to access to knowledge and education, to the opportunity to experience and live your own successes, to inspiration for entrepreneurial activities, and the possibility to earn money with our publishing house - reading our books can provide you with financial benefits in various ways.

Discipline for founders, innovators and entrepreneurs: the main thing is productive!

// By Eric Ries

The LeanStartup method derives its name from the LeanManufacturing Revolution, the so-called lean production, whose development is attributed to Toyota and the two Japanese Taiichi Ohno and Shigeo Shingo. Sleek thinking has triggered a radical change in value chains and manufacturing systems.

Principles of the method

The principles of this method include, among other things, the utilization of knowledge, the individual responsibility of each individual employee, the reduction of lot sizes, justintime production, inventory control and the acceleration of cycle times.

They showed the world the difference between value-adding activities and waste and showed how product quality can be increased from the inside out. The LeanStartup concept aligns these ideas with the context in which entrepreneurs operate, who should judge their progress differently than in other areas of the company.

Validated learning to eliminate waste

Advances in manufacturing are measured by the production of high quality physical goods. The LeanStartup method assumes a different definition of the term “progress”; we mean validated learning.

Because the learning process is our benchmark, we can recognize and eliminate the enormous waste that affects entrepreneurial thinking and action.

What is an entrepreneurship theory?

A comprehensive entrepreneurship theory should address all aspects of an innovative, risky initiative:

Vision and concept, product development, marketing and sales, scale-up, partnerships and distribution, structure and organizational design.

Lean StartUp method for what

It should provide startup initiatives with a method to measure progress in the context of extreme uncertainty. It should provide entrepreneurs with clear guidance for the serious decisions they face:

- If and when they invest in work processes;
- how to design, plan and deploy the infrastructure;
- whether to go the path alone or strive for a partnership;
- when to react to feedback and when to stick to his vision;
- how and when one should consider a transfer of the business model.
- Above all, it should enable verifiable forecasts.

Take, for example, the recommendation to form cross-functional teams and to give them the responsibility for the milestones in the learning process, instead of strictly setting up departments according to functional aspects.

Functional teams or functional departments?

Such functional departments would include, for example, marketing, sales, information technology, human resources departments - all areas where employees are responsible for good performance in their specialist area.

Whether you agree with the recommendation or skepticism, you decide to implement it, and I am sure that you will get the feedback from your teams pretty quickly that the new process will affect their productivity.

Efficiency through passing through

You will be asked to revert to the old way of working, which gave your employees the opportunity to maintain “their efficiency” by working overtime and handing over tasks to other departments.

You can predict this result with confidence, and not just because I've seen it in many companies. It is a clear forecast that relates to the “start phase” of the lean start-up theory.

To be productive means to have done what?

When employees are accustomed to measuring their productivity locally, they feel they have done something by doing their jobs for a full day to their satisfaction.

During my work as a programmer, this meant programming eight hours without interruption. If I succeeded, it was a good day for me.

A new way to measure your own productivity