

## **Stay Wealthy**

Earn more money, achieve stress-free financial freedom, negotiate salary goals, invest intelligently with strategy, learn risk knowledge on stock exchange, get rich

Simone Janson (ed.)

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Stay Wealthy

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For your <u>successful</u>, <u>fulfilling life</u>, the information you truly need: State-funded publisher, awarded the Global Business Award as <u>Publisher of the Year</u>: <u>Books</u>, <u>magazines</u>, <u>eCourses</u>, <u>data-driven AI services</u>. Print and online publications, along with the latest technology, go hand in hand - with over 20 years of experience, partners such as the <u>Federal Ministry of Education</u>, customers like <u>Samsung</u>, <u>DELL</u>, <u>Telekom</u>, or universities. Behind it all is <u>Simone Janson</u>, a German <u>Top10</u> blogger, referenced in ARD, FAZ, ZEIT, WELT, Wikipedia.

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## **Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book**

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

## Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <a href="https://best-of-hr.com/press/">https://best-of-hr.com/press/</a>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <a href="https://best-of-hr.com/academy/">https://best-of-hr.com/academy/</a>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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specifically tailored to your needs, we want to ensure that you make the most of this reading experience.

## Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because who wouldn't want to have more money and secure their long-term prosperity? The way to get there is called financial education: It means acquiring background knowledge of financial and stock markets and making the right financial decisions on this basis. Then passive income, which sounds like a beautiful dream to many, can definitely become a reality. After all, you can only secure your prosperity and become financially free if you let your money work for you. Unfortunately, very few people are really familiar with the subject of financial investments and there are as many opinions about correct financial planning as there are experts. It is therefore necessary not to lose track in the jungle of financial products. Therefore, it makes sense to deal with your own wealth planning in more detail, after all, savings and thus the pension, which is important for retirement, are only destroyed by inflation.

You will receive valuable resources through this <u>unique publishing concept</u> that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

## Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a

worksheet for you to work through, which you can receive for free as a reader in our Academy at <a href="https://best-of-hr.com/academy/">https://best-of-hr.com/academy/</a>. You can find out how to access it in the book's conclusion.

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learning experiences from our academy with individual exercises. And the interactive <u>travel planner</u> helps you plan individual moments of success.

One of the greatest strengths of AI is its ability to process large amounts of data and recognize patterns. By using machine learning algorithms, AI can learn from this data and make predictions. This enables you to make informed decisions, optimize your strategies, and even solve complex problems. Whether it's your personal career management, optimizing communication processes, or improving work efficiency - AI can help you achieve your goals more effectively.

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So you see: from cost savings to access to knowledge and education, to the opportunity to experience and live your own successes, to inspiration for entrepreneurial activities, and the possibility to earn money with our publishing house - reading our books can provide you with financial benefits in various ways.

# Establish a foundation in Germany as a company: asset transfer and family foundation // By Reinhard Schinkel

In the transfer of assets to a non-profit foundation, the distinction is made as to whether the assets are transferred from private assets or from a company's assets. So you have to look at the founder and the founder. This is crucial for asset growth.

#### **Features**

If the transfer is transferred to a non-profit foundation free of charge, the income tax effects are identical to the effects of the transfer to a non-profit foundation, since there is no gain on the sale.

When transferring operating assets, a special feature must be taken into account: In addition to the transfer to book values of companies sub-companies and participations in corporations, it is also possible to transfer individual assets while avoiding the discovery of the hidden reserves (withdrawal profit).

The basic prerequisite for this is that the asset is turned directly to the tax-benefit (non-profit) foundation. The basis for this benefit is the § 6 Abs.1 Nr.4 Satz 4 EstG.

### **Donate to reduce income**

Particularly interesting for donors is the donation deduction possible in connection with the transfer of assets to a charitable foundation. Here, the legislature is very generous. For donations to the assets of a foundation, up to 1 millions of euros can be reduced as a donation within a ten-year period.

It is also interesting to note that this grant can be distributed at the request of the individual years. So if you pay 01 1 million euros in the foundation stock of a foundation, you could be taxing 01 Euro in the year 100.000 and the following nine years.

### Donate at different heights

The basis of the donation deduction is, of course, a proper donation receipt. The donor is not bound in the distribution of the donations, he can apply for different heights.

In addition, donations can, of course, also be donated to a non-profit foundation which can be tax-deductible within the framework of the maximum amounts (20% of income or 4 per thousand of sales and salaries of company donations).

### Gift tax and land transfer tax

Capital appreciation at the foundation triggers taxation in accordance with the Inheritance / Gift Tax Act. However, here the exemption from the gift tax in accordance with \$ 13 ErbStG applies if the foundation is actually recognized as a charitable and the assets are supplied promptly.

Real estate transfers are exempt from the basic income tax. The paradox here is that this is a taxable acquisition on the part of the foundation and thus the income tax exemption in accordance with §3 No. 2 GrEStG, regardless of whether actually gift tax is paid.

### Taxes in the Family Foundation

In a family foundation, the beneficiaries also have to pay taxes. How does that look in detail? A family foundation is established to hold the assets together and to provide family members with permanent support through so-called Destinate payments. Beneficiaries of a family foundation are called beneficiaries. But how are these cash flows to be taxed at the beneficiaries?

The topic of distinctions is very complex. Because, as with all other forms of foundation, the foundation stock is usually not touched, and only the income generated benefits the beneficiaries.

### How is taxed?

These items are taxed either as income from capital assets (§20 EStG) or are recognized as other income in accordance with § 22 EStG.

If the taxation is as income from capital assets, the foundation is obligated to deduct from the distributions in advance 25% capital gains tax plus solidarity surcharge and possibly church tax. The amount after deduction of the tax accrues to the Destinatären.

### Right to choose the tax rate

There is a right of choice for the beneficiaries: If the personal tax rate is lower than 25%, the taxation of income should be included in the income tax assessment. In that case, the income will be recorded and the tax paid by the Foundation will be credited as a tax pre-payment.

For this purpose, it is necessary to submit a tax certificate to the Residence Bank.

### Which income is taxed?

The taxes are paid to the tax office responsible for taxation of the foundation. A capital gains tax return is submitted for this purpose. With the payment of this tax,