

Simone Janson (ed.)

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Handle fears
problems & sabotage,
see crisis as an
opportunity for a new
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mindfulness



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Profound Expert Knowledge, Quality Assurance and AI: The Concept of Publisher
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Appendix: Tips and Prompts for using the AI Extensions

Imprint

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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specifically tailored to your needs, we want to ensure that you make the most of this reading experience.

Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because resilience is absolutely necessary when sudden changes disturb our lives and thus force us to rethink. But as Winston Churchill said so beautifully “Never waste a good crisis”. And in fact, the main thing is to assess the changes positively as a challenge, even if it is difficult at first. It is crucial to have enough resilience and flexibility to deal with such a new situation quickly and correctly. And it requires the ability to quickly learn from a situation what can be done better for the future.

You will receive valuable resources through this [unique publishing concept](#) that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in our Academy at <https://best-of-hr.com/academy/>. You can find out how to access it in the book's conclusion.

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Experience Success and Inspiration: Discover your Way and support Sustainability

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Resilience as a success factor of the 21. Century:

Why companies need resilient employees

// By Dr. Denis Mourlane

The increasing complexity and dynamism of our world presents completely new challenges for many employees and executives. On this basis, psychological resilience develops into a core competency of the working person in the new millennium which has just begun.

Mental illness on the rise

The numbers of all large German health insurance funds are alarming. While people have created all the conditions to live a happy, long and successful life, the number of missing days and disabilities due to mental illnesses, especially depression, has been increasing steadily for ten years.

While we seem to have everything to look hopelessly and optimistically into the future, we are becoming increasingly hopeless and sad. Is the question how such a paradoxical phenomenon can actually occur?

More complexity and dynamism also mean more freedom and opportunities

The globalization of our business world has inextricably linked positive and negative effects. It has never been possible for a company to conquer the entire world with its products or services not only on the national market, but more or less from home.

A company like ebay is a wonderful example of such a triumph, as this company offers nothing more, but nothing less, than a virtual platform for buyers and sellers that can be easily operated from the desk.

The disadvantages of new freedom

However, these enormous opportunities also bring with them the disadvantage that one's own market can be conquered and products can be copied by the competition in the shortest possible time.

Similarly, catastrophes such as 9 / 11 or Fukushima have a systemic-global effect, which did not exist in this form before. International airlines have been more than clearly affected in recent years.

Resistant to any challenge: How Elon Musk developed prototypes at Tesla

// By Ashlee Vance

Tesla introduced a handful of designers to deliver new designs for the roadster. Now the prototype was built.

The Aerobuck

After an agreement had been reached on a favorite, the company had 2005 build a model of it on the 1 scale: 4 in January, and then in its original size in April. In the process, the Tesla leadership got another revelation about what needs to be considered when building a car.

“You wrap the model in that glossy Mylar sheet and suck the air out of it so you can really see the contours, the sheen and the shadows,” says Tarpenning. The silver model was then converted into a digital image that the engineers could manipulate on their computers. A British company used the digital data to produce a plastic version of the car called an “Aero Buck” to test its aerodynamics.

"It was loaded onto a ship and brought to us and we took it to the Burning Man Festival," says Tarpenning.

An important stopover

About a year later, after many changes and plenty of work, Tesla felt that they had reached an important interim destination.

It was May 2006 and the company now employed 100 employees. The team had produced a black version of the roadster called EP1 (for Engineering Prototype 1).

The prototype is ready

“We showed that we now knew what we wanted to build,” says Tarpenning. “You could touch it. It was a real car and it was very exciting. " The completion of the EP1 was an excellent opportunity to show the old investors what had happened to their money and to raise even more capital in a larger circle.

The venture capitalists were impressed enough to ignore the fact that the engineers sometimes had to cool down the car with a fan between two test drives. They began to see the long-term potential of Tesla. Musk put another 12 million dollars in Tesla.