

Simone Janson (ed.)

Psychology of persuasion influence &
NLP, learn the power of rhetoric body
language & virtual attraction, social
skills for online communication



UNDERSTAND DIGITAL MANIPULATION

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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You will receive valuable resources through this [unique publishing concept](#) that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

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Cyber Bullying and Bullying on the Social Network: 4 Tips for Social Media

// By Katharina Antonia Heder

There are you: The really bad cases of cyberbullying in the net - to children and teenagers who kill themselves. But who wants to understand bullying in social networks, must realize what social actually means:

Bullying is not just a matter of working day

When you think about bullying, incidents from everyday work primarily come to mind. The media educates us in this perspective. Klaus Werle has just published a collection of different stories from everyday office life under the title *Pretty Best Enemies: Absurdities from the Working World*.

The ironic-sarcastic tone of the book, however, also has one thing: a true undertone, which many employees know well from everyday life. Nevertheless, the reports are growing that the topic of bullying is becoming increasingly topical in social networks.

Is social really translated socially?

Therefore I would like to invite you to look at the difficult topic more differentiated. In terms of the dictionary, bullying also means belonging to a specific group.

Anyone who thinks about social media as a generic term for social networks can not deny one thing: Social can, but does not have to mean, be social.

Contact of accounts?

Although crowdsourcing projects are also dedicated to social purposes, the new social is something else: Social in the sense of social media means contact among accounts.

In this sense, the word meaning of socially less on the coexistence and - acts of people or even the common good serving rather than an understanding of society, which is based on the different connections of users of computer-based networks.

Bullying as part of social?

If this idea is further developed, it also explains why bullying is part of social networks somewhere. If one frees the definition from the bound to work and

understands it as an ongoing exclusion from certain persons, then the delimitation of others is a form of it, which would rather be called disfavor.

How I come to this thesis, which may be provocative on one or the other, I would like to explain in the second part of the text tomorrow.

Bullying - an inevitable consequence of social media?

Although bullying does not belong to social media, it is, of course, by exclusion of certain users from being linked to certain users and not all users, and the granting of permissions for certain content.

There must be no negative intention or a planned exclusion as motive, but the natural action of humans is to deal with the people who are important to them.

Bullying is still a serious phenomenon

In contrast to working life, social networks have a serious problem in dealing with bullying: the content is hard to track because they are bogged down by privacy, nicknames and the like. At the same time, I can report the content as a concerned person - delete it, however, beside the originator only the platform owner and that can take.

Last but not least, it is of course not unimportant to consider the operation of search engines and social networks. This includes - among other things - the regular reading and saving of data. As a result, pure deletion on the platform is no longer enough to permanently remove content.

4 tips against bullying

1. Whoever is a victim of bullying should first seek out the conversation with the author and, in a compromise, consider the settlement of the dispute. This approach is especially better because it makes the future search for further content, which harms one's own self, unnecessary.
2. Anyone who does not know this or has no opportunity to make contact must immediately contact the platform operator without undue delay and provide a detailed explanation of his criticism. There is usually an extra form for this in the help area. The latter can be somewhat hidden, but the search is worthwhile.
3. If this does not react, you should consider placing an ad. The police can take the investigation after an ad with appropriate proofs - here are, for example, screenshots. At the latest, an IP address can be used to restrict the author and, at the same time, the neighboring law enforcement authorities, such as the prosecutor's office, can start work.
4. At the core, however, de-escalating and resolute action. Do not rely on promises, but demand deeds. Anyone who takes this into account will be well aware of the medium-term consequences of bullying.