

Simone Janson (ed.)

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Deal with your boss, only do useful things, find meaning
& earn more money, save time & become more productive,
delegate unloved work, be efficient & happy

Good Bye Bullshit Jobs

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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Your Benefit in concrete Terms: Content, Organization and Structure of the Book

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In addition, our unique [publishing concept](#) offers you many best practice tips and examples from successful managers, entrepreneurs and other exciting personalities.

Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in our Academy at <https://best-of-hr.com/academy/>. You can find out how to access it in the book's conclusion.

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One of the greatest strengths of AI is its ability to process large amounts of data and recognize patterns. By using machine learning algorithms, AI can learn from this data and make predictions. This enables you to make informed decisions, optimize your strategies, and even solve complex problems. Whether it's your personal career management, optimizing communication processes, or improving work efficiency - AI can help you achieve your goals more effectively.

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So you see: from cost savings to access to knowledge and education, to the opportunity to experience and live your own successes, to inspiration for entrepreneurial activities, and the possibility to earn money with our publishing house - reading our books can provide you with financial benefits in various ways.

Jobs with a future: Are there still secure jobs?

// By Simone Janson

It used to be simple: children wanted to be a policeman or firefighter. But today the professional world is more differentiated, the possibilities of unmanageable and children and their parents increasingly desperate: Which occupation still offers optimal prospects for a secure future?

Forecasts go into the pants

Globalization, economic crisis, layoffs: Secure jobs with good pay are no longer normal. Nowadays, job-starters have a hard time finding jobs. No wonder many people want to know how to find a safe job. But predictions go well in the pants.

How do we know today what job will be needed tomorrow? Yesterday I attended a discussion on the webinale. An opinion in which all the discussants agreed: The development of the last few years went so fast that no one could imagine before 10 years. Any training we did or would have done before 10, without learning, would be worthless today.

Caution with the compartment strength

In this context, we would like to hear a lot of the experts, who would be able to visit us soon due to the demographic change. But caution is advised whether this is really true or not even as a targeted fairytale turns out, as many of our readers think.

The fact is that there is a need to differentiate between specialists, not only for industries such as: [I also said in an interview in the ARD on the subject of professional deficit](#): So is allegedly a shortage of engineers to be feared - but apparently above all engineers with a sound specialized knowledge sought - and these special requirements are also changing rapidly with the technology. In addition, there are areas where there is a guaranteed shortage, because they are chronically underpaid - such as in the elderly care.

What can futures do?

Accordingly, I was skeptical when my editor asked me for RP-ONLINE to write an article about crisis-proof jobs. Because, I asked myself: Is that at all? Does it make sense at all to want to predict which professions will be needed in the future? And what methods are there?

Futurists like Dr. For example, Eike Wenzel [to describe social change processes - he says in an interview with me](#): "We look at what is happening today, think about it, conduct studies and surveys. So we identify phenomena and try to explain them.

In the end, we try to analyze how the economy will develop over the next ten years. In addition, we also make statements about the long-term major trends, so-called megatrends, which will become important in the next 40-50 years. ” explains Wenzel, author and consultant at the Zukunftsinstitut his method.

Which sectors offer good prospects?

Some industries would have a clear head: In the coming years, Wenzel sees good opportunities, eg in ecology, in the health and fitness sector or in information technology. But also in the alternative tourism sector or even in the cultural sector Wenzel has a good long-term view of professional opportunities:

“A fundamental change is taking place in our society: fewer and fewer people want to consume cheap off-the-shelf offers, but are looking for conscious, individual experiences and are willing to spend a lot of money on them.”

Salary studies for short-term forecasts

If you would like to have something more specific and who has an outlook for the next two to three years, you can look at the entry salaries of university graduates, such as the Stuttgart recruitment and career counseling alma mater, which specializes in academic junior staff.

Because top salaries are a good indication of the development of the next few years - especially for graduates who are fresh from university and still have the biggest problems to find a job at all. There is also a high demand in sectors where above-average payers are paid - and job security in the coming years is guaranteed.

Study subjects off the beaten track

It can help to choose a field of study off the beaten path: because it is not offered so often, the competition is lower, at the same time, it often acquires the required specialist knowledge. Our author Milan Klesper has several such programs, here [Tourism Management](#), described in detail.

Which industries are currently paying well?

But what do salary studies actually show? A study by alma mater shows that, for example, in the chemical and pharmaceutical industries, gross incomes of more than 43.000 € per year are possible. Suppliers of oil, gas, water and electricity pay an average of 41.611 € annually to young professionals with a university degree regardless of their functional area. Only just below are the starting salaries in the electrical, news and precision engineering sector. Third place goes to career starters in banking and finance as well as insurance and finance. In the early years, they earn almost five percent more than the average.

In contrast, the media, other services, the public sector and the temporary employment sector are in sharp contrast. In the media, graduates even have to pay