

Career Plan

JOB APPLICATION FOR EXECUTIVES

Simone Janson (ed.)



The right strategy with guaranteed success, apply
with templates, convince with motivation & cover
letter, sell with a perfect resume



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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

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One of the greatest strengths of AI is its ability to process large amounts of data and recognize patterns. By using machine learning algorithms, AI can learn from this data and make predictions. This enables you to make informed decisions, optimize your strategies, and even solve complex problems. Whether it's your personal career management, optimizing communication processes, or improving work efficiency - AI can help you achieve your goals more effectively.

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Career planning and strategy for executives: Attention blind spot!

// By Maike Dietz

German executives have a blind spot when it comes to career planning: young talents focus their attention mainly on the outside - on other employers and supposedly better positions. An internal career is seen as stuffy and simply no longer state-of-the-art, the view of internal careers is therefore usually neglected.

Old hare with brace reflex

The long-established executives do the opposite: they still know times in which aspiring talents learned "from scratch" and then rose within the company.

So they cling to their internal careers, often fighting for every single post and every post, losing sight of real alternatives, internally and externally. Their blind spots are often external career alternatives.

Leaders with a blind spot in career planning

Basically, the following applies: On average, both young professionals and "old hands" are not concerned enough with their own careers - not to mention clever self-marketing and a long-term strategy. But you need it to make a career - whether internally or externally.

Therefore, I would like to offer two practical tips: first and foremost, young and innovative leaders: always keeping an eye on the career strategy while also taking into account input from the outside.

Practical tip 1: Give time for reflection!

Young talent or young leaders spend most of their time in meetings and meetings, make appointments with customers and external partners, and try to be a master of everyday life - to think about strategies for their own future. Regular retreat and time to reflect is, however, important for further career planning.

Young leaders need to be able to plan regularly to focus on their goals and development. However, this is not possible if they are approachable almost round the clock for their team, colleagues and supervisors.

It makes the most sense to schedule fixed dates and take them just as seriously as a business meeting. It is important to stay consistent and to actually leave the office at the scheduled time on these days; or to go to work later, if the activity allows this

freedom! This blocked time is then exclusively for your own reflection - and should only be postponed in an emergency.

Practical tip 2: Inspire internal careers with external input

Anyone who wants to be successful as a post-graduate student should not automatically change the employer. Often a small impulse from the outside is enough to discover new facets and other challenges for one's own position. How can this succeed?

For example, engage in cross-company circles! This not only broadens the professional horizon, but also gives junior executives an insight into the topics and processes of other companies - they recognize trends that could be of interest to one's own company and business.

This in turn gives rise to ideas and implementation possibilities, which can then be presented to the whole team. This often results in unimaginable possibilities for the further development of one's own task area.

Therefore, it is also infinitely useful and interesting for start-up and prospective executives to take a closer look at their own company.