

AND PARTY OF THE P

Resilienz & mentale Stärke lernen, innere Ruhe & Gelassenheit finden durch Achtsamkeit, mehr Erfolg & persönliche Macht gewinnen

Simone Janson (ed.)



MYTH OF MOTIVATION. NEW WAYS TO REACH

GOALS

Best of HR - Berufebilder.de®

# Myth motivation. New paths to the goal

Learn resilience & mental strength, find inner peace & serenity through mindfulness, more success & personal power

Simone Janson (ed.)

Published by Best of HR - Berufebilder.de®

### **Table of Contents**

•		
lm	nrı	าก1
1111	$\mathbf{pr}$	ш

<u>Introduction: Information, Experiences of Success, Inspiration - you'll find all that</u> in this Book

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Successfully use the AI Extension to the Book for your Goals and to make Money

Experience Success and Inspiration: Discover your Way and support Sustainability

Employee motivation for executives: the last option // By Michael Hübler Optimal leadership: Please do not be a motivational speaker! // By Roland Jäger Addressing future-oriented decision-making processes with motivation // By Winfried Neun

12 Tips for Successful Employee Motivation: Focusing on Talents and Competencies // By Marco De Micheli

Employee Motivation - 7 Golden Rules: Every boss gets what he deserves! // By Michael Lorenz

To be successful in situations: 2 X 3 Steps to employee motivation // By Dr. Daniel Keller

3 Steps to self-motivation: Walk with the inner pig dog! // By Dr. Stefan Frädrich Intrinsic motivation and time management: creativity is important // By Simone Janson

Employee motivation with bonus systems: Employer branding per salary? // By Gunther Wolf

Goal Agreement on Employee Motivation: 2 Steps for Priority and Clear Communication! // By Dr. Hagen Rudolph

Employee retention - 3 tips: Motivation is a decision for the boss! // By Sven Henninge

Employee Engagement Motivation and Change Management: 5 Tips for Internal HR Communication // By Hermann Roden

Boss failure vs. Employee motivation: are the others always guilty? // By Sylvana Pollehn

With self-motivation and self-management to success: 5 steps to the goal // By Simone Janson

Teamwork and Motivation: Manager as a conductor // By Richard de Hoop Employee loyalty and motivation through internal communication: 5 steps // By Oliver Koch

Conclusion: How to expand your Knowledge and Experience with interactive AI and discounted Add-on offers for free.

**Authors Overview** 

Michael Hübler

Roland Jäger

Winfried Neun

Marco De Micheli

Michael Lorenz

Dr. Daniel Keller

Dr. Stefan Frädrich

**Gunther Wolf** 

Dr. Hagen Rudolph

Sven Hennige

Herman Roden

Sylvana Pollehn

Richard de Hoop

Oliver Koch

Simone Janson

Profound Expert Knowledge, Quality Assurance and AI: The Concept of Publisher

of the Year Best of HR - Berufebilder.de®

Appendix: Tips and Prompts for using the AI Extensions

### **Imprint**

The German National Library lists this publication in the Deutsche Nationalbibliografie; Detailed bibliographic data are available on the Internet at https://dnb.dnb.de.

ISBN of the German eBook edition: 9783965961968

ISBN of the English eBook edition: 9783965961975

German website of the publisher: <a href="https://berufebilder.de">https://berufebilder.de</a>

English website of the publisher: <a href="https://best-of-hr.com">https://best-of-hr.com</a>

Myth motivation. New paths to the goal

4th completely revised and extended edition, 10.01.2024

©2024 by Best of HR - Berufebilder.de®, a brand of Janson Pressgroup Print & Online

Published by Simone Janson

Duesseldorf, Germany

Concept, editing, graphic design & layout: Simone Janson

Cover design with Canva

eMail: publisher@best-of-hr.com

For your <u>successful</u>, <u>fulfilling life</u>, the information you truly need: State-funded publisher, awarded the Global Business Award as <u>Publisher of the Year</u>: <u>Books</u>, <u>magazines</u>, <u>eCourses</u>, <u>data-driven AI services</u>. Print and online publications, along with the latest technology, go hand in hand - with over 20 years of experience, partners such as the <u>Federal Ministry of Education</u>, customers like <u>Samsung</u>, <u>DELL</u>, <u>Telekom</u>, or universities. Behind it all is <u>Simone Janson</u>, a German <u>Top10</u> blogger, referenced in <u>ARD</u>, <u>FAZ</u>, <u>ZEIT</u>, <u>WELT</u>, <u>Wikipedia</u>.

All books are published in German and English. We take our responsibility to deliver well-researched and reliable information very seriously. Therefore, the publisher follows a dedicated concept for quality assurance and compilance, where the expertise of renowned experts goes hand in hand with the latest AI technology for information analysis and text optimization. If you have any further questions, you can read the corresponding chapter at the end of the book.

All works of the publishing house Best of HR - Berufebilder.de®, including their parts, are protected by copyright. Any use outside the narrow limits of the copyright law is not permitted without the consent of the publisher and the author. This applies in particular to the electronic or other reproduction, translation, distribution and making publicly available.

# **Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book**

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

### Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <a href="https://best-of-hr.com/press/">https://best-of-hr.com/press/</a>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <a href="https://best-of-hr.com/academy/">https://best-of-hr.com/academy/</a>. In addition, workbooks are available to help you reflect on the inspirations from this book.

All readers who are looking for individual solutions also have the opportunity to use the AI extensions and consulting tools free of charge within the framework of AI Extended Books, for which we usually charge a monthly subscription fee. Our interactive success advisors and other AI-supported tools are at your disposal to provide you with tailored advice and recommendations that are tailored to your individual needs. Use these tools to drive your success and achieve your personal goals.

In addition to this wealth of inspiration, we want you to experience and enjoy your success: As a reader of this book, you will have access to a variety of exclusive services that will help you live well and successfully according to your wishes: from inspiring reader trips, where you have the opportunity to discover new places and exchange ideas with like-minded people, to lifestyle products that are

specifically tailored to your needs, we want to ensure that you make the most of this reading experience.

### Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because everyone probably knows the feeling of being unmotivated. But what helps to motivate yourself again and to get into the flow? And how can you get others involved? Motivation coaches and motivational strategies are like sand at sea, but in fact the classic concept of motivation has long since become obsolete, because it is hardly possible to convince people of something that they do not really want themselves. The magic word is intrinsic motivation, because in contrast to extrinsic motivation, the real art is to inspire instead of motivate. This book shows how to do this.

You will receive valuable resources through this <u>unique publishing concept</u> that will enhance your knowledge, stimulate your creativity, and make your personal and professional goals achievable. This allows you to discover new ways, expand your thinking, and improve your skills to experience success. You will receive concrete advice, proven methods, and strategies to overcome challenges and overcome obstacles. By providing specific action steps and practical guidance, you will learn how to define your goals and develop plans to progress step by step. The clear structure and our special, highly detailed table of contents support you in quickly finding the desired information and implementing it directly into practice.

This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

### Information as desired with Membership Discounts, eCourses, Workbooks, and custom, individual eBooks

Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in our Academy at <a href="https://best-of-hr.com/academy/">https://best-of-hr.com/academy/</a>. You can find out how to access it in the book's conclusion.

Our Academy offers you the opportunity to continuously expand your knowledge and skills and engage with like-minded individuals. By participating in our online courses and interacting with experts and other learners, you can achieve your professional goals and advance your personal success. We believe that inspiring experiences and continuous learning are the keys to long-term success. Therefore, we invite you to explore our Academy and benefit from the diverse learning opportunities.

In addition, the Workbook Success Planner is the perfect complement to the guidebooks. This workbook helps you successfully implement the inspirations and tips from our books, step by step and day by day, whether it's about career goals, decision management, or financial planning. You can either print the Success Planner yourself or order it as a bound book. Each workbook comes with a free eBook.

Do you want a personalized eBook topic or an e-course on a specific subject? You can also find that in our publishing house at <a href="https://best-of-hr.com/publisher/">https://best-of-hr.com/publisher/</a>. We will create your personalized eBook on a topic of your choice upon request. In the Academy of Best of HR - Berufebilder.de®, you will also find email courses with individual assignments, personal support, and certification.

As a book reader, you not only have the advantage of gaining information and new insights but also enjoy financial benefits that come with purchasing our books. As a newsletter subscriber or registered member, you will receive a 50% discount on all e-courses and a 20% discount on all other books as a member edition. You can find the books at <a href="https://best-of-hr.com/shop/books/">https://best-of-hr.com/shop/books/</a>. The coupon code is sent weekly via the <a href="newsletter">newsletter</a>. Additionally, there is the Premium Membership, a paid flat rate for one year, which includes all learning materials, downloads, and premium articles.

### Successfully use the AI Extension to the Book for your Goals and to make Money

For those seeking further individual guidance and services, our concept of *AI Extended Books* offers the potential to analyze information, gain valuable insights, and show paths to achieving your individual goals. By utilizing AI in your work or personal life, you can gain many benefits and work much more efficiently. Through our AI solutions, you will discover new ways to explore your horizons in innovative ways. And the best part is that this service is free for you as a book buyer. In the appendix of the book, you will find a detailed explanation and numerous application examples to facilitate your successful handling of AI.

Our interactive <u>AI-assisted consultant</u> is there to assist you with any questions regarding success, career, and personal development. Our <u>AI-eTutor</u> supports the learning experiences from our academy with individual exercises. And the interactive <u>travel planner</u> helps you plan individual moments of success.

One of the greatest strengths of AI is its ability to process large amounts of data and recognize patterns. By using machine learning algorithms, AI can learn from this data and make predictions. This enables you to make informed decisions, optimize your strategies, and even solve complex problems. Whether it's your personal career management, optimizing communication processes, or improving work efficiency - AI can help you achieve your goals more effectively.

With the AI tools from Best of HR - Berufebilder.de®, you can even earn money. This is done through an affiliate program, a marketing strategy where companies collaborate with affiliates to promote and sell products or services. Affiliates are individuals or companies that act as partners and receive a commission for every sale or action they generate. To participate in our affiliate program, please register for our partner program.

### **Experience Success and Inspiration: Discover your Way and support Sustainability**

But that's not all! We want to offer you a very special opportunity that will make your journey to personal growth and success even more unforgettable. Because we know that it's not just about reading, but also about experiencing and applying what you've learned. That's why we want to offer you exclusive vouchers for suitable trips and other items that perfectly match your chosen guide. To achieve this, we work with numerous network partners in accordance with our compliance guidelines.

So imagine putting the inspiring wisdom of your book into action while creating unforgettable memories at the same time. Whether it's a relaxing break at a wellness resort, an adventurous trip into nature, or a workshop that further develops your skills - with our specially selected vouchers, you can put what you've learned into practice directly and enjoy unforgettable experiences at the same time.

Let yourself be inspired by our guides and discover the possibilities that await you. Because we believe that true change doesn't just happen in the mind, but also in the heart and in action. So get ready to elevate your life to a new level with individual moments of success and make your dreams come true. By the way, 5 percent of your purchase goes to non-profit organizations that are dedicated to projects such as reforestation and climate protection.

So you see: from cost savings to access to knowledge and education, to the opportunity to experience and live your own successes, to inspiration for entrepreneurial activities, and the possibility to earn money with our publishing house - reading our books can provide you with financial benefits in various ways.

# Employee motivation for executives: the last option // By Michael Hübler

As unsatisfactory as it may sound: sometimes the last option simply consists of the triangle harm, self-protection and consequences.

#### The frustrating triad

- 1. Damage limitation: What can you do to minimize impending damage to the company, for example, no longer give certain employees top customers?
- 2. Self-protection: Ask yourself: What is my role in history? Is it my job to motivate this employee? Or do I encounter a natural limit here, because the employee vehemently opposes an influence? The admission of your own limits, after the usual options have been exhausted, can be your last rescue before the burn-out.
- 3. Show consequences: For everything we do, we have to pay a price. When the said employee shows a weary face and thus expresses his dissatisfaction, he intentionally or unconsciously pursues an intention: he wants to show you how dissatisfied he is. The obvious consequence of this intention with you could be: "Message arrived. Why is?"

#### Without transport, no transport

On the other side of the coin is the price for the employee: who is not able to handle crises appropriately does not have to expect a promotion.

The negative sentiment will affect the team and we probably will not make much progress in the project today.

#### Break the devil's circle

If there is customer or client contact, the bad mood will also have an effect on them, which can lead to devil circles: customers or clients are dissatisfied, complaining, mood gets worse, and so on.

In order to break this vicious circle, you must not stay with the indirect mitigation by an employee no longer gets important customers, but must show consequences by clarifying in an objective tone, which price the behavior of the employee costs.

#### What motivates employees?

But what is behind this nimble face? Why was this employee annoyed? What did not fit into his plan? To answer these questions, it is important to explore what motivated him and what needs were not met.

Conduct a first open call, matching your goals with your employee's goals. The Balanced Scorecard approach has proven to be very practical by balancing the finances, dealing with clients / clients, personal development and internal process flows. Connected with this are key figures, which show whether and how goals were achieved.

#### Clarification steps before damage limitation

If the goals are not achieved, please clarify the reasons. To what extent was the responsibility of the employee and to what extent not? How can you help him reach the common goals next time?

Give yourself an ultimatum of content and time before proceeding to the limitation of the damage so as not to fall into the adaptation trap. The ultimatum helps you to determine the content and time as objectively as possible, based on the key figures from the Balanced Scorecard, whether and when and how the expected performance was achieved.

Text comes from: Mitarbeitermotivation: Die neue Lust auf Leistung (2014) by Michael Hübler, published by BusinessVillage Verlag, Reprints by friendly permission of the publisher.