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Dressed on THE ROAD



BUSINESS
ETIQUETTE

fashion on travel

Simone Janson (ed.)

GOOD
STYLE

& the right outfit without
stress

AVOID
INTER

cultural embarrassment, pack
your suitcase properly

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Well Dressed on the Road

Business etiquette & fashion on travel, good style & the right outfit without stress,
avoid intercultural embarrassment, pack your suitcase properly

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Imprint

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because the first impression often decides about success and failure. This is all the more true for business trips, where there is often little time for getting to know each other. It is therefore important to support an optimal appearance with the right clothing. It is also important for success in negotiations that you know the rules of the game according to which dress codes work in a country - otherwise you quickly step into the intercultural bludgeon. The challenge is to maintain your shape, even in extreme climatic conditions such as extreme heat, while always being sovereign.

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The Right Business Clothes for the Right Job: Work-Life Balance in Fashion?

// By Simone Janson

In a recent interview, plant manager Jürgen Schwarz chatted about the job interviews: he was disconcerted for example by a graphic designer who simply did not feel the right clothes to match their stout weight when choosing their clothes. And even if that was just a test application, you can do a lot wrong in job interviews.

Banalities - or not?

Actually, there are many tips on fashion banality should you think - or not, if you look at the above example of the graphic designer?

By the way, she almost got the job because the qualifications were top. In the end, it only failed because she was looking for a full-time job. The manager, on the other hand, would not care about the presentation: "Only when interviewing does a certain form have to be maintained."

Follow the dress code

And that is exactly the point of such clothing tips: the bosses in spe or the staffers want to see that one can also be in the customer contact and also other behave and certain practices of the industry. Therefore, it is also important to pay attention to the customary dresscode.

Incidentally, this can also consist of jeans and sneakers, as is customary in the Berlin Internet scene. In a trouser suit you would simply be overdressed - that was Miram Meckel, too. Professorin and friend of Anne Will, as she gave a speech at the re: publica 2012.

Job and clothes must fit

For the reason, I've been giving lectures on blogs and the Internet, in jeans. For me anyway the most practical business garment, wrinkle-free and even with stain still chic.

Accordingly, you shouldn't bend your clothes too much, in my opinion: Does a man really want to work in a company where ties are required if the parts are otherwise loathed? It will probably not fit elsewhere ...

Work-life balance in fashion

In my opinion this is the biggest problem of so-called business clothes: that is not enough to be practiced. On work-life balance in fashion.

For example, high-heeled shoes and costumes for several hours of train travel to appointments or hours-long trade fair visits simply not practical: far too big is the risk that the clothes get something, the paragraph kinks, etc. - not to mention the comfort times.

And just as little is taken into account in such clothing tips that the lifestyle of women has changed significantly: Who today has time to move between children, job and various evening events five times a day? Usually one wears the same clothes all day long. The noble T-shirt under the blazer instead of the blouse is already becoming a must-have: Wrinkle-free and easy to change, if there is a stain on it.

What is your business style?

I do not like jeans and sneakers at all, quite the opposite, but there is far too little a nice and practical business mode that adapts to the new lifestyle of women.

Business fashion does not have to be reputable, stuffy or boring - that also works differently - eg flip-flops for trouser suits or pinstripes on bicycles. Yes, you can even spice up the most boring pinstripes with a few accessories. Because the interest in the reader is obviously there!

Mobile office in stylish

And then that: When I met with Robindro Ullah for an interview a few days ago, spontaneously this photo motive came up. The clothes themselves are not particularly original, except perhaps for the beige-colored, waffle tie. But this accessory combination: The sporty sunglasses, the bicycle clip in the pants - and the rental bike ... And no, that's not meant ironically, I thought it looked really cool in the combination.

Not to mention, by the way, the roll-case with pull-out handle that you can strap on such a bike comfortably (unlike a normal luggage rack ...). Incidentally, the suitcase is not luggage, but Robindro Ullah's mobile office, which he can carry so much more conveniently through the area than in a normal laptop bag. Personally, I think all in all that this is a successful style.

How do you see it? Which clothes do you prefer in your job?

4 Times 10 Tips for appropriate clothing at work: The first impression decides

// By Susanne Beckmann

We all know the sentence: For the first impression there is no second chance. In fractions of a second, we are very conscious of the signals that radiate in the subconscious. Particularly important: the clothes.

Stylish exterior is important

Even with the appearance of the counterpart, we perceive everything from the crest to the sole. Does the person have a neat impression? How is she dressed? This has an influence on the further conversation.

While in the past the business dress code was relatively standardized and offered little individual possibilities, today it is true that the clothes vary quite and very strongly according to the industry. Employees in a fashion company dress often more fanciful, funky and extraordinary than the employees in an insurance company or a bank. A teacher can dress differently than a salesperson.

Craft workers usually wear the company's work and / or safety clothing. But one thing is certain: with our clothing style, we either have a serious and competent impact on our environment, or rather casual and individual. Basically, however: "Overdressing" does not interfere, but can only make you smile. Underdressing, on the other hand, can be an insult.

Tips and advice for men

Classic business clothes are men's suits with a long-sleeved shirt and tie, leather belts and matching leather shoes. As a matter of principle, business clothes should be neat, comfortable and fashionable to match the occasion and the industry. Make sure that all knobs are on jackets, shirts and coats, and that the hem is tight on the pants and does not come loose.

stylish

- The usual colors in the business life are gray, anthracite, blue, brown and in summer bright natural colors. Black is rather an occasion (wedding, confirmation, events, receptions etc.)
- The shirt is either uni or has a discreet pattern. Checked shirts look rather casual
- In the business life only a long-sleeved shirt is stylish. Short-sleeved shirts are now accepted in some companies.