

Leadership for Professionals, Funding for Agile Companies &
Methods, Developing Strategies, Making the right Decisions,
Creating Concepts, Solving Problems

Agile Project Management

Simone Janson (ed.)



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Imprint

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Introduction: Information, Experiences of Success, Inspiration - you'll find all that in this Book

Dear readers,

glad we could convince you of the 4th, significantly extended edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://best-of-hr.com/academy/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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Your Benefit in concrete Terms: Content, Organization and Structure of the Book

Briefly and concretely this is your benefit from this book: You support certified climate protection projects, quickly receive compact information and checklists from experts as well as access to AI extensions and the possibility to individually live your inspirations as an experience. Because agile project management is synonymous with turning away from rigid and inflexible organizational processes in companies. Developed as early as the 90s to make project processes lighter and more flexible, the term has taken an unprecedented triumph in recent years. No wonder, after all, the method helps to accelerate the continuous improvement in the development of a product or service faster in short development cycles - also called 'sprints'.

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This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

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Under the motto *Information as desired*, we also provide you with exactly the information you have been looking for. The book also includes an e-course with a worksheet for you to work through, which you can receive for free as a reader in our Academy at <https://best-of-hr.com/academy/>. You can find out how to access it in the book's conclusion.

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Synnovation - innovation in the network and flexible working: allow coincidence instead of stubborn planning

// By Simone Janson

Innovation management - in many companies this means rigid processes that are planned down to the last detail. But in the future, says the future instinct, this could be different: Less planning and more chance and networking. So to speak, the constant beta phase instead of a rigid product. How to do that, companies like Google have already successfully demonstrated. Now there is a word for it: Synnovation!

Change processes in companies

I met with my colleague Katharina Daniels some time ago [Interview about change management in the company](#) and the processes necessary for it: About managers who become general curator gardening. Less control is the condition for innovation.

"Synnovation" now describes the paradigm shift from rigid, well-planned processes to "allowing the random". Innovations arise between staged disruption and controlled coincidence. The era of synnovation has begun.

Innovation of the future = management of chance

The title "Synnovation" derives from the growing importance of networking different sources of knowledge. Because the call for (real) innovations is getting louder. They are seen as a guarantee for more competitiveness and business success in the future.

The term innovation therefore ranks high on the agendas of leading companies. How do innovations develop? How do companies manage the chance to become more innovative and inspire their customers?

Rethinking innovation processes

In companies, a change of thinking can be observed in the development of innovation - away from foreclosed insellations towards a process that promotes free, innovative thinking.

Collaborative multi-stakeholder processes - meaning, for example, dialogues with a wide range of interest groups from different sectors and fields of knowledge - are enjoying increasing popularity.

Through crowdsourcing recognize customer interests at an early stage

There is, of course, another technical term: crowdsourcing. You use the swarming intelligence of many to gain ideas that you would never have come up with - and to achieve real innovation.

The advantages of these processes are obvious: customer perspectives can be detected and integrated at an early stage. The know-how from other branches of industry and knowledge disciplines not only allows you to look beyond the famous, but also bring new knowledge into circulation

Synnovation = networking of different knowledge disciplines

Synnovation therefore essentially describes a new culture of innovation, in which the new no longer arises primarily from a narrowed-down acceleration, control or overcoming fantasy. "Innovation loses its techno-centric orientation," say the authors.

The place of "engineering innovation" is replaced by a systemic art of innovation that is multi-layered and multi-dimensional. Innovations thus derive their "ingenious" moment from the synthesis, from the creative re-combination of already existing elements that can be intelligently applied to new uses.

Networking-oriented office design

But with which methods and approaches can companies try to open up the issue of innovation in a new, synnovative way? This includes the intelligent design of work processes such as an office architecture designed for networking.

Even the chance meeting with a colleague in the hallway can offer a great added value if this encounter proves that one is dealing with similar questions.

Flexible work increases sales?

And then I got this study, which could actually have cheered me loud: Because allegedly said there, by flexible working, the productivity and thus also the turnover in companies.

Reason for joy?

Hooray! The argument to finally introduce everywhere flexible working hours. But stop, stop: It's not that easy! What the study clearly shows, however, is that the Germans are not exactly the most innovative.

Regus sells workplace solutions worldwide and in this context always likes to ask its international customers - with interesting results. In this study, Regus 16.000