

BEST PRACTICE:
Leadership
for the Future



How does new leadership succeed
in companies? 10 expert contributions

Compiled by Simone Janson



Best Practice: Leadership Fit for the Future

incl. Bonus

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Simone Janson (ed.)

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Appendix to the book extension: tips and practical examples for the interactive
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Introduction: Premium information & heavily discounted travel deals - you'll find all this as a bonus in this book

Dear readers,

glad we could convince you of the newest, revised and improved edition, like thousands of readers before. Because this book makes your success tangible: In the following pages, you will not only encounter expert knowledge, but also a wealth of practical tools and resources that can help you achieve your goals and realize your full potential.

Achieve Goals Interactively: Awards, Press Reviews, Customer Feedback

For its interactive concept, the publisher was not only awarded the Global Business Award as Publisher of the Year by Corporate Vision Magazine and supported by the Minister of State for Culture and Media of the Federal Republic of Germany, but also repeatedly recognized in renowned media such as **ZEIT**, **Süddeutsche**, **personalmagazin**, or the special magazine **Personalführung**. For example, the **FAZ**, one of the most influential Newspapers in Germany, attests to us "good actionable tips" and customers like the **Press and Information Office of the German Federal Government** are enthusiastic. You can find many more reviews as well as information on free review copies at <https://best-of-hr.com/press/>.

Renowned experts from various fields - overview in the table of contents - have compiled their expertise and experiences to provide you with valuable insights and advice, practical and condensed. As a reader, you will also receive working materials as part of your book purchase, which you can download for free at <https://berufebilder.de/akademie/>. In addition, workbooks are available to help you reflect on the inspirations from this book.

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This is not only contributed by the expert articles of renowned experts but also by numerous inspirations from successful managers, entrepreneurs, and other exciting personalities. Their stories and experiences serve as vivid examples of how challenges can be overcome and goals can be achieved. Through their inspiring narratives, you gain insights into proven strategies and practices that you can apply to your own situations. Different, and potentially contradictory, aspects of the topic are deliberately addressed. This allows you to examine, reflect on, and weigh the various pros and cons optimally. This ultimately enables you to gain different perspectives and improve your knowledge to develop a deeper understanding of complex topics and find innovative solutions.

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Safe and confident in dealing with power and status: Effective through eye-level!

// By Dr. Cornelia Topf

To be respected, to have influence, to be respected, "to apply something" - who didn't want that? Whoever has many options for action is more powerful than someone who has no or only a few. But how do you get there? And isn't power often something bad?

Who wants to shape, needs power

Often I am confronted in coaching with the reservations that many people have against power: that power is something evil, something that you exploit and abuse - so you better keep away from it.

Power helps to enforce your own goals. And those who communicate at eye level can negotiate more constructively. Often enough only a subjective perceived balance of power for it. Freelancer is negotiating with multinational corporation - where do you go here to power balance, you will ask. The answer: all a matter of attitude!

Also in social relations

What many people do not see: In order to have influence in a social relationship, in order to enforce one's will against the reluctance of others, in order to weight our own interests more than the others, we need power.

When it comes to shaping the future according to one's own ideas and solving many other challenging tasks, one needs personal resources and often also financial, relationships, status, in short: power.

Knowledge is power!

Often the way to eye level leads over the knowledge. Knowledge is power - knowing nothing does not matter, says mockingly the vernacular. This is obviously a saying of the powerless.

If we are not dictators, despots, or emperors personally, we need knowledge.

Invest in the right people

But that alone is not enough if we are not able to make ourselves and our knowledge accessible to the "right" people in powerful networks of relationships.

Whoever invests in these “generally also reaps returns in the form of access and opportunities,” writes Dagmar Deckstein in the SZ in her review of the book “Die Fromel der Macht” by Harald Katzmaier and Harald Mahrer.

Powerlessness does not make you happy

You do not want to prevail against the reluctance of others? You perceive this as an abuse of power? But powerlessness is much worse, literally and figuratively. Because most of the time we wake up from this

Fainting just not in the arms of a prince or a princess, but annoy us about the fact that of all times we have pulled the short straw, we have not considered, once again the stupid others were preferred

We decide for ourselves!

And often it is not just the others, the circumstances, the life as such, the economy, the political weather or a Chinese butterfly that are to blame, but we alone.

We decide for ourselves whether we want to gain power and status, or rather want to be pushed back and forth as discretionary mass. And we also decide for ourselves how to use power: for our own or others' benefit. Cynical and self-righteous or as a means of problem solving.

What makes a sovereign driver?

At the beginning is the consideration: Prefer to steer the bus on the driver's seat, determine the direction and speed or rather ride in the last row? What makes a sovereign driver?

Is it physical or mental superiority, my specialized knowledge, my high organizational ability, my social competence? Or do I tend to take advantage of power structures and create fear among the subjugated?

Only when you have clarified these questions for yourself, you can take the second step: How do I achieve power or how do I make more powerful?

Always have a plan B in your pocket

In principle, trust in the quality of one's own performance and products, in one's own ability, ie, self-confidence and self-assurance in the classical sense, continue to help.

Above all, the “Best Alternative To The Negotiated Agreement”, the BATNA, helps. As a power factor, it “makes” it more independent and therefore stronger.